



Attention Design Crowd. We need a logo/brand change. Above is our current logo.

Instructions:

1. We still want the business name on the logo: Acceptance Financial Planning
2. Remove the words: *"creating and protection your wealth"* and replace with *"prosperity and protection"*
3. Colours to consider for the new logo/brand are:
 - a. Blues
 - b. Reds
 - c. Greys
4. We do not want trees, \$\$ signs, arrows, roads, houses, eggs, nor pyramids in the logo
5. Our business is in Financial Services
6. We want the logo to be simple, fresh and modern

Look forward to your work.

Regards
Tonina Ciarrocchi
Director

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